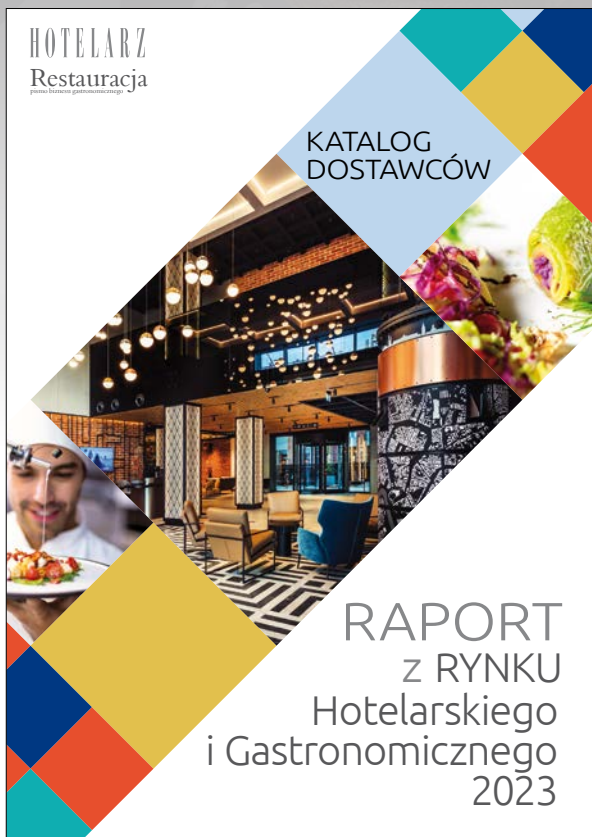


# REPORT ON THE HOTEL AND GASTRONOMIC MARKET, SUPPLIER CATALOG 2024

The most important and anticipated annual report in the market, read by **hotel and restaurant owners and managers, chefs**, bank analysts, developers, institutional and individual investors and architects.



**Print run** – 10 000 copies

**Distribution model:**

- **April issue of the Hotelarz monthly**
- **May-June issue of the bimonthly Restauracja**
- active distribution during the most important trade fairs
- among investors participating in the Hotelier's and Restaurateur's Academy training courses and the Hotel Trends Poland conference
- promotional mailing to a database of architects and interior decorators
- electronic version of the Report will be sent to a database of nearly 15 thousand recipients of the on-line "Hotelarz" and "Restauracja" bulletin.
- annual issue of the electronic version of the report on the home page of the most popular industry portals [www.e-hotelarz.pl](http://www.e-hotelarz.pl) and [www.e-restauracja.com](http://www.e-restauracja.com)

Prepared by the editorial staff of **HOTELARZA i RESTAURACJI** - leading magazines of the industry. This is 100 pages of expert knowledge developed in cooperation with the best professionals and practitioners, as well as with the help of experts from international consulting companies.

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## OGŁOSZENIA KOLOROWE

Formaty reklam	Moduł	Format netto w mm (po obcięciu)	Format brutto w mm („na spód”)	Cena w PLN	
OKŁADKI	II strona	1A	210 x 297	218 x 305	17 950
	III strona	1A	210 x 297	218 x 305	14 200
	IV strona	1A	210 x 297	218 x 305	19 500
rozkładówka pod I okładką ze zkrzydełkiem		441 x 297	451 x 307 (ze spadami po 5 mm)	26 950	
rozkładówka	R	420 x 297	428 x 305	20 350	
1 strona prawa do str. 15	1A	210 x 297	218 x 305	12 700	
1 strona prawa	1A	210 x 297	218 x 305	10 900	
1 strona lewa	1A	210 x 297	218 x 305	9850	
junior page		132 x 200	140 x 208	8500	
1/2 strony pion	2A	100 x 297	108 x 305	7100	
1/2 strony poziom	2B	210 x 140	218 x 148	7100	
1/3 strony pion	3A	72 x 297	80 x 305	6200	
1/3 strony poziom	3B	210 x 90	218 x 98	6200	
1/3 strony	3C	132 x 135	140 x 143	6200	
1/4 strony pion	4A	103 x 135	111 x 143	4250	
1/4 strony poziom	4B	210 x 63	218 x 71	4250	

Teksty i elementy graficzne odsunięte od brzegów formatu netto o – 6 mm.

Format: pliki wektorowe EPS (fonty zamienione na krzywe), pliki bitmapowe EPS, TIF – CMYK, min. 300 dpi

Opracowanie graficzne reklam kolorowych

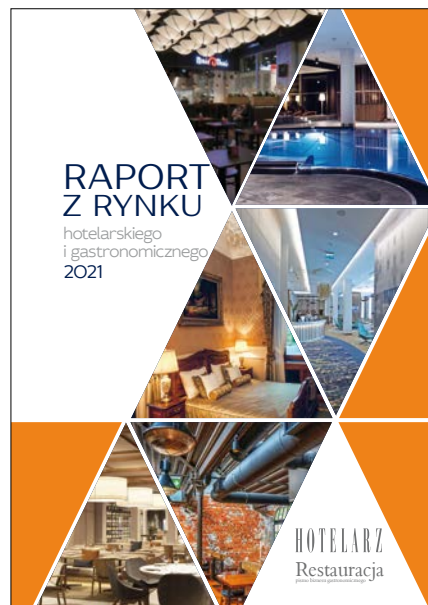
500 PLN

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