

REPORT ON THE HOTEL AND GASTRONOMIC MARKET, SUPPLIER CATALOG 2023

The most important and anticipated annual report in the market, read by **hotel and restaurant owners and managers, chefs**, bank analysts, developers, institutional and individual investors and architects.



Print run – 10 000 copies

Distribution model:

- **April issue of the Hotelarz monthly**
- **May-June issue of the bimonthly Restauracja**
- active distribution during the most important trade fairs
- among investors participating in the Hotelier's and Restaurateur's Academy training courses and the Hotel Trends Poland conference
- promotional mailing to a database of architects and interior decorators
- electronic version of the Report will be sent to a database of nearly 15 thousand recipients of the on-line "Hotelarz" and "Restauracja" bulletin.
- annual issue of the electronic version of the report on the home page of the most popular industry portals www.e-hotelarz.pl and www.e-restauracja.com

Prepared by the editorial staff of **HOTELARZA i RESTAURACJI** - leading magazines of the industry. This is 100 pages of expert knowledge developed in cooperation with the best professionals and practitioners, as well as with the help of experts from international consulting companies.

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COLOUR ADS

Advertising formats	Module	Net format in mm (after cutting)	Gross format in mm ("bleeds")	Price in PLN	
COVER	inside front	1A	210 x 297	218 x 305	15.150
	inside back	1A	210 x 297	218 x 305	11.900
	outside back	1A	210 x 297	218 x 305	17.950
wing-spread under first cover		441 x 297	451 x 307 (bleeds 5 mm)	26.950	
disassembly	R	420 x 297	428 x 305	20.350	
1 page right to page 15	1A	210 x 297	218 x 305	12.700	
1 page right	1A	210 x 297	218 x 305	9850	
1 page left	1A	210 x 297	218 x 305	8400	
junior page		132 x 200	140 x 208	7200	
1/2 page vertical	2A	100 x 297	108 x 305	5990	
1/2 page horizontal	2B	210 x 140	218 x 148	5990	
1/3 page vertical	3A	72 x 297	80 x 305	5170	
1/3 page horizontal	3B	210 x 90	218 x 98	5170	
1/3 page	3C	132 x 135	140 x 143	4670	
1/4 page vertical	4A	103 x 135	111 x 143	4650	
1/4 page horizontal	4B	210 x 63	218 x 71	4250	
1/6 page vertical	6A	73 x 135	81 x 143	3800	
1/6 page horizontal	6B	210 x 43	218 x 51	3460	

Texts and graphic elements moved from the edge of the net format by – 6 mm.

Format: EPS vector files (fonts converted to curves), EPS bitmap files, TIF – CMYK, min. 300 dpi;

GRAPHIC DESIGN OF COLOUR ADVERTISEMENTS

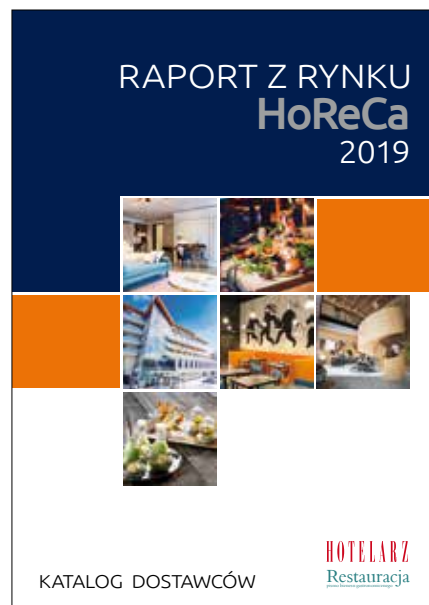
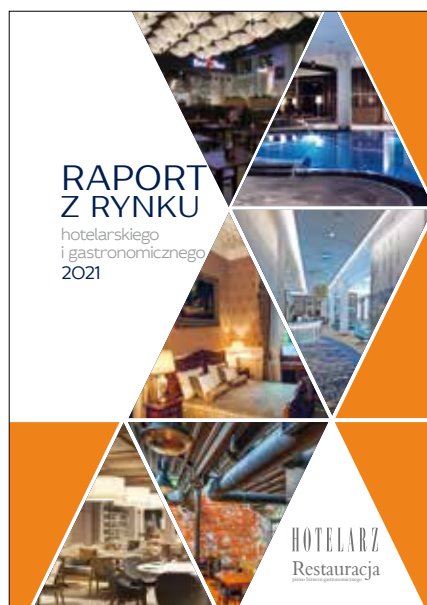
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PRICELIST OF ADVERTISEMENTS 2023